# inTouch



### Welcome to our quarterly magazine - in this edition:

- It's our business to know your business
- Financial tips that anyone can use
- There's an app for that
- Practical tips for financial control after a
  divorce
- Financial advice can make all the difference

In our final edition of inTouch magazine for 2021 we share a few articles worth thinking about as we close out on a challenging year and look forward, optimistically, to 2022.

If you're a business-owner, our feature article is for you – highlighting what you need to know about business insurance and superannuation. It's never too early or too late to have this conversation with your Financial Adviser who will tailor a business plan based on your needs and goals. We also share some top financial planning tips in a further two articles, and take a look at financial planning apps you may be interested in using, to support your tailored financial plan.

As always, if you would like to know any more about the content in these articles, or if you need to review your financial plan, book an appointment with your Financial Adviser.

I would like to wish all our readers a safe and happy festive period, and look forward to welcoming you back in 2022 after a wellearned break.

# It's our business to know your business

If you are a small business owner you would know the importance of having a good team behind you.

That includes a team that can help look after your finances, talk to you about appropriate business insurance and discuss succession planning for when you sell, wind up the business, or you are forced out due to ill health or death.

A professional Financial Adviser is ideally placed to have these discussions with you, and with any other business partners or family members, who may be impacted by the decisions you make.

In a time when many businesses, particularly small to medium businesses, have taken a hit with the COVID lockdowns and restrictions, now is the time to get your business plans and finances in order so you can move forward with growing your business and servicing your clients.

# Contingency plans to protect you and those you love

When you are busy running your business and things are going relatively smoothly it's easy not to think about what would happen if you hit a rough patch. This could be a downturn in business, illness, injury or death of yourself or your business partner.

There are many unexpected things that could stand between you and a successful transition of ownership once you are ready or forced into removing yourself from your business.

A Financial Adviser can talk you through some of the unexpected events that may occur, and the plans you can put in place to deal with them.



## The importance of business insurance

There are a few different types of business insurance policies every business owner should consider

- key person insurance, buy/sell insurance, business continuance insurance, professional and public liability insurance. A Financial Adviser can discuss the type of cover you may need, the different insurers on the market and any possible tax implications that you can further discuss with your accountant so you get appropriate insurance cover in place.

### Tax implications

Fully understanding the tax implications of a business and business insurance policies is really complex and requires specialist tax advice to ensure you end up with the optimum structure for your business ownership and policy ownership. It's critical to get professional assistance from a qualified professional tax accountant so that you understand the benefits and the tax implications now, and for future successors in your business.

# Your business is not your superannuation plan we

live in a time of unprecedented change when businesses that were thriving yesterday find themselves in dire straits today – torpedoed by technology, superseded by more agile newcomers, impacted beyond repair by recent business shutdown periods or they just plain run out of steam.

If that happens to your business, or simply your business does not yield enough profit at sale to fund your retirement, you'll need something substantial to fall back on. That's why you should consider the many benefits of keeping your business and retirement funds separate. This may be a standalone superannuation policy in your name, or a selfmanaged super fund. There are pros and cons with both that a Financial Adviser can discuss with you.



With a proper superannuation policy in place for your retirement, you can rest easy that no matter what happens with your business, your hard work, the long hours, the stress and the strain on your family will all be worth it because you can retire with sufficient funds to keep living your life to the fullest.

# Life beyond work – your transition plan

When the time comes for your succession to happen – and this may not be under your control – who's going to take on the day to day running of your business, potentially at short notice, until the transition to the new owner is complete?

Having a solid transition plan in place and ensuring all the key parties who will have a role to play are across the plan is critical to ensure the smooth transition of your business and minimal disruption to your clients.

Having a third party professional, such as your Financial Adviser, to assist in these discussions and the formulation of the plan can help everyone to feel comfortable that business will continue, even if you are not around.

### Talk to us about your business

If you do not have a solid business insurance policy, superannuation fund and transition plan then it's time to book a meeting with a Financial Adviser and get one.

We can guide you through the process – the planning and the implementation – safely and successfully.

## Financial tips that anyone can use

There are lots of tips when it comes to getting ahead, financial speaking. Most of them are really simple so if you're struggling to get on top of your finances and it is a burden you could live without, take a look at our suggestions and make a commitment to just start with one. If that works, maybe you want to tackle a few more.

#### Seek advice, listen and follow it

The importance of a good Financial Adviser



Sometimes we try and take on everything ourselves. Whilst it's great to have a can-do attitude, we cannot expect ourselves to be experts in everything, so luckily there are people who are experts in money who can help you on your financial journey. Financial Advisers understand money, they know how it works and they have the skills, tools and technology to make the complicated world of

financial planning work for their clients – no matter what their age, income or financial goals.

If you want to get your finances into an achievable financial plan that helps you reach your financial goals sooner, talk to an expert, listen to their ideas, and commit to doing something about it. And don't be afraid to ask questions throughout the process. If there is something you don't understand, your Financial Adviser can keep working with you until you understand it and feel comfortable.

# Financial planning is about exploring options

#### Diversifying your wealth creation strategies

There are many ways you can increase your wealth and it's worth exploring all of them and considering whether or not they suit your individual situation, needs, values and goals.



A Financial Adviser can help you explore different options such

as shares, managed funds, bonds, superannuation and property, whilst keeping in mind your risk tolerance level and need for a certain level of income to pay your bills and put food on the table.

### Spend smart, save smarter

### The importance of having a budget

If your finances take a sudden hit, are you prepared for that? Things such as losing your job, being asked to take a pay cut, taking time off work to be a stay-at-home parent or suffering an illness or injury can take you out of the workforce and reduce your income – which can be a shock if you are not good at budgeting.



A Financial Adviser can work on a realistic financial budget with you and discuss personal insurance options that may provide financial protection if you become ill or injured.

And remember, a budget is not just about telling you what you can and can't spend money on, it's a way of tracking your spending, understanding what you can cut back on, where you can take advantage of cheaper alternatives, how you can compare prices and learning what you can live without in order to reach a more desirable, long-term financial goal.

### Take the lead and stay in control

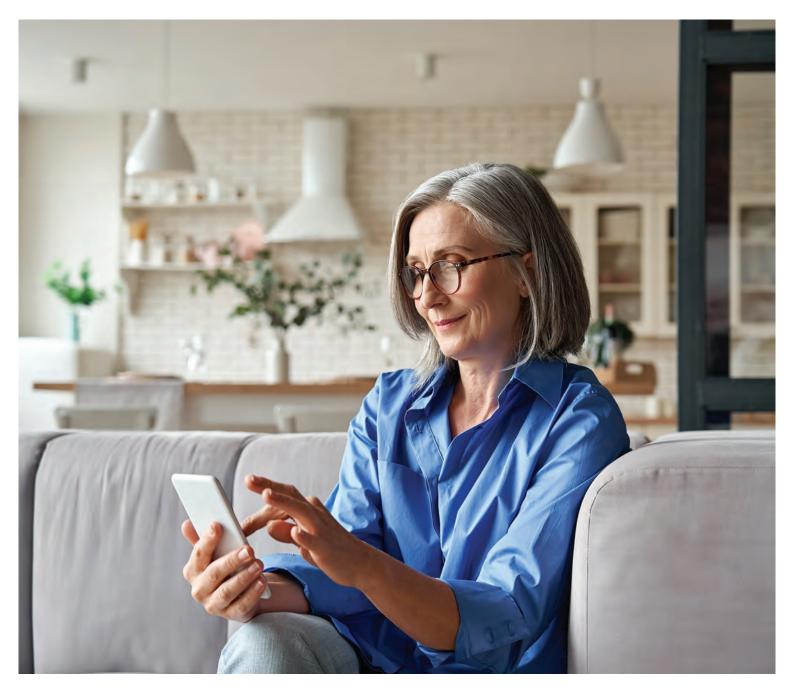
Don't leave the important financial decisions to someone else, get involved!

If you share finances with a partner it's a good idea to make sure you are both informed and that you discuss any major financial decisions before making them. If the relationship breaks down, or one partner becomes ill or injured, then it's good to know the other partner in the relationship has

a clear understanding of your financial position, goals and expenses.

If you are invested in financial products, make sure you understand those products, and if they meet your needs, goals and values. Some people only want to invest in ethical or sustainable products, so if this is important to you, make sure you discuss it with your Financial Adviser.





# There's an app for that

It seems we are increasingly using apps in everyday life. Apps can help us manage certain aspects of our lives, tap into things that are of interest to us, or keep track of different goals.

We can use apps to look up movies, events and shows and book tickets within minutes; we can use apps to make medical appointments; track our health, fitness and mindfulness goals; dial into entertainment – to stream programs, listen to podcasts or download audio books.

But what about helping you track and measure your financial goals? Well of course, there's an app for that.

# Banking and budgets apps

There are apps that link multiple bank accounts and other financial institutions that help you to manage your everyday spending. They provide a dashboard that outlines your spending categories which you can use to customise a budget. You can also run weekly, monthly or annual reports so you can see fluctuations in your spending.

Some examples of the more popular banking and budgeting apps include Pocketbook, MoneyBrilliant, and Frollo.

There's also an app called Finspo that allows you to compare fees and charges with different banks, so you can see if there are savings to be had by switching banking providers.

### Everyday savings apps

One of the biggest expenses for any household is the grocery shop.

In a 2017 survey it was reported that households spend an average of \$1,425 per week on goods and services, of which 17% is contributed to food and non-alcoholic beverages<sup>1</sup>.

There's a free app called WiseList that allows you to compare the cost of items at major grocery stores. Yep, you can download an app and see a side-by-side view of an item at Coles and Woolworths.

Of course, this is only useful if you have a Coles and Woolworths in your local area. If you live in a regional area of Australia, there may only be one option. But for city dwellers, this is a great way to shave a little bit off the cost of your grocery bill.

Another major expense is transport. If you drive a lot during the week you may see a huge chunk of your money go towards filling the tank. The PetrolSpy app allows you to compare costs at the bowser so you can decide where along your journey you want to stop and fill up, to achieve a little bit more of a discount.

### Avoid the argument app

Have you been out to dinner with a group of friends only to have the awkward conversation at the end about who owes what on the bill? And then plead with the waitstaff to pay separately?

The Splitwise app allows you to track shared expenses and provide reminders of who owes what.

Mindful that everyone has to download the app, so it may not be worth it as a once off, but if you regularly go out with the same friends or you live in a household that splits bills, this could save a lot of awkward conversations and annoying plugging of figures into a calculator.

## Apps aren't for everyone

Whilst some people wholeheartedly embrace apps and find them helpful and useful, they aren't for everyone.

They take time and patience to set up and monitor, and not everyone wants to be glued to their mobile phone or device all day and night. And that's ok, because an app won't help everyone on their financial planning journey, but they might help some people stay on track and in control.

#### Talk to us

Apps are great and can provide real-time data to assist you and your adviser to make better decisions.

Beware though, the power you have given over and the access to your private information, especially bank accounts. Ensure your phone security is high and can't easily be opened. Consider the use of fingerprints to unlock your phone and regularly change your PIN.

We can get your tailored financial plan in place and discuss what apps you might consider using that will assist you in reaching your goals.

#### Notes:

General advice only. You should do your own review of each app before downloading it for indications it may be fake.

1. Household Expenditure Survey, Australia: Summary of Results at https://www.abs.gov.au/statistics/economy/finance/household-expenditure-survey-australia-summary-results/latest-release

### THERE'S AN APP FOR THAT

Apps are great... while they are not a replacement for tailored financial advice, they are useful to track and measure your financial goals.



Banking and budgets apps



Everyday savings apps



Avoid the argument apps



→ Speak to a financial adviser about apps to complement your financial plan.



### Practical tips for financial control after a divorce

Divorce rates are slowly on the decline, but with 49,116 divorces granted in Australia in 2019 and many more couples separating it's important to have a support network around you and practical advice to hand if you do separate or divorce from a partner.



Maintaining control over your finances is much simpler if you have visibility during your relationship and get organised early if the relationship breaks down.

This article provides some tips on taking control at the right time.

Divorce can be one of the most financially stressful experiences of an individual's life. The key to taking control is to get organised early - acting quickly to arrange accounts, update details and make financial plans to help smooth the process so you can start the next phase of your life with greater certainty and peace of mind.

### Organisation is key

It's important to keep track of key dates, such as when the separation occurred. It's also a good idea to inform the post office if one party moves out, so they can redirect mail to the new address.

Next, work with your ex-partner to gather all financial information, making sure there is more than one copy of all documents.



Write a list of all financial and property assets, liabilities and policies, making a note of whose name each document is registered under.

These may include:

- bank, brokerage or investment accounts
- credit cards
- vehicle registration
- life, health, home, car and other insurance policies
- utility bills for water, electricity, gas, internet and phone
- property documents such as deeds, mortgage papers and home loan details
- recent tax returns and tax file numbers
- superannuation account details
- wills and estate planning details
- · rental agreements or leases.

#### Close joint accounts



Close any joint accounts as soon as possible, including credit cards, that are in both parties' names, and cancel any redraw facilities. This will protect you finances and ensure no more debt accumulates.

Following the closure of joint accounts, open an account in your own name, which only you can access. Re-direct any personal income that previously entered a shared account into this new account.

### Review your finances



Both individuals will need to update any remaining accounts, loans or policies so they are registered in just one individual's name.

#### Insurance

It's crucial to update insurance policies as any individual not named will not be covered. If you have been cancelled off a policy and need to start a new one, or are reducing your existing policy to cover less, check any policy in your name is adequate, affordable and meets the needs of your newly single status.

# Also, remember to update any nominated beneficiaries on new or existing policies.

#### Loans

The person whose name is on a loan agreement is responsible for any debt, regardless of changed personal circumstances. It's vital for one party to remove their name or for both individuals to pay off the loan jointly.

#### Superannuation

This is a significant financial asset. Any nominated beneficiaries will need to be updated if one partner is named on the policy and you don't want them to be the beneficiary after separation.

#### Rent and utilities

Updating rental agreements and utilities will also be crucial, as the listed person may be left with damage or unpaid bills to cover.

## Change wills and other legal documents



Remember to change your will, Powers of Attorney and beneficiaries. Many Australians don't realise that divorce can affect their will.

Different States have different laws but it's vital to update wills to reflect new

circumstances as soon as possible.

To be valid, a will needs to be signed by two witnesses.

Drawing up a will can be complex so it may be best to consult a solicitor, trustee and your Financial Adviser who may be able to provide preliminary advice or refer you onto a trusted professional.

### Create a new budget



It can take time to adjust to relying on only one income. Creating a budget and financial plan, if you do not already have one, is an important step.

Your Financial Adviser can assist you in addressing this early on,

which should make it easier to track expenses and feel confident that bills and payments will be covered.

#### Reach out

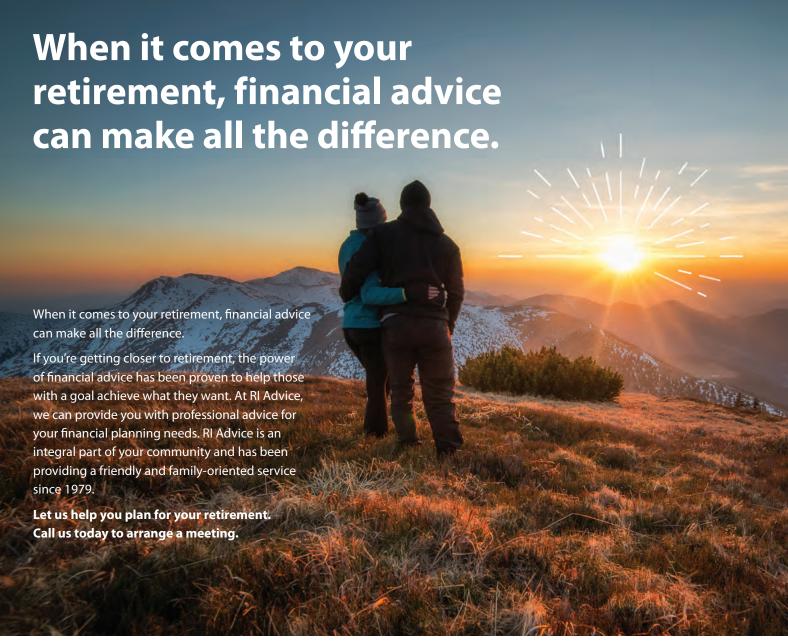
Divorce can be a difficult time. Getting in touch with family and friends, as well as nearby support services, are all positive ways to seek a helping hand.



There are many online government resources, as well as legal aid services and counsellors who can provide assistance.

Your Financial Adviser can help by providing timely advice on how to make financial decisions and put in to place a long term financial plan which can assist you in getting back on track.





Source: IOOF Survey 2020: The True Value of Advice – A study of 12,643 Australians RI Advice Group Pty Ltd ABN 23 001 774 125, AFSL 238429. Part of the IOOF Group.

This is general advice only and does not take into account your objectives, financial situation and needs. Before acting on this advice, you should consult a financial planner.



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